



# "MANAGEMENT" BACHELOR'S DEGREE PROGRAM

WELCOME TO EUROPE





**041301.00.6 "MANAGEMENT" SPECIALTY**

**041301.01.6 "MANAGEMENT" BACHELOR'S DEGREE PROGRAM**

**QUALIFICATION: BACHELOR IN MANAGEMENT**

**Recommended by the EUA Chair of Management in the decision of Session No. 1, held on August 23, 2023.  
Head of the Chair: PhD in Economics, Associate Professor N. Kirakosyan**



**The Bachelor's DP in "Management" is aimed at ensuring the achievement of modern, practical, research learning outcomes, in particular:**

- a) preparing of management specialists who possess professional skills and abilities in accordance with the changing demands of the labor market,**
- b) ensuring a research-based approach,**
- c) increasing the attractiveness of the specialty,**
- d) ensuring the trustworthiness of awarding qualifications.**



# LEARNING OUTCOMES

## A) KNOWLEDGE

**LO 1. Form the minimum framework of humanitarian and social-economic knowledge**

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**LO 2. Form a minimum framework of advanced mathematical, statistical and natural science knowledge in the field of management**

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**LO 3. Master management theories, principles and theoretical-methodological bases**



# LEARNING OUTCOMES

## B) SKILLS

**LO 4. Master the mechanisms of planning, organization, motivation and control**

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**LO 5. Master the tools of managerial, socio-economic, financial and economic research and the skills of presentation of results**

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**LO 6. Analyze the competitive business environment at the national and international levels, demonstrating critical thinking**

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**LO 7. Master the advanced skills of teamwork and team communication**

# LEARNING OUTCOMES

## C) ABILITIES

**LO 8. Develop and evaluate operational, tactical and strategic business projects**

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**LO 9. Resolve and manage conflicts, conduct negotiations**

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**LO 10. Make managerial decisions, taking responsibility for the implementation of decisions**

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**LO 11. Manage changes and introduce innovations**

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**LO 12. Lead and manage the team, contribute to the development of the team**

*The goal of the Bachelor's DP in "Management" is to prepare competitive, and qualified professionals for management of all spheres of business, international and national economy with creative, innovative, critical thinking, research skills and the ability to solve complex professional issues, fluent in English, in accordance with the requirements of the Armenian and international labor markets, with the introduction of European educational and research best practices.*



***The objectives of the "Management" Bachelor's DP are the following:***

- ensuring the achievement of learning outcomes,
- ensuring a student-centered approach,
- applying teaching methods that are oriented towards the learning outcomes and develop the research skills and abilities of students,
- applying assignments and assessment methods that contribute to ensuring the learning outcomes,
- promoting research works,
- ensuring the skills of professional communication in English,
- introducing and developing European educational best practices.





<b>Program Name/ Specialty Number</b>	<b>The Language of Study</b>	<b>Awarded Qualification</b>	<b>Form of Teaching and Duration</b>
<b>041301.00.6 MANAGEMENT</b>	<b>Armenian English</b>	<b>Bachelor in Management</b>	<b>Full-time: 4 years Part-time: 5 years</b>

**The DP in "Management" is provided with 240 ECTS academic credits, which are distributed in the following groups:**

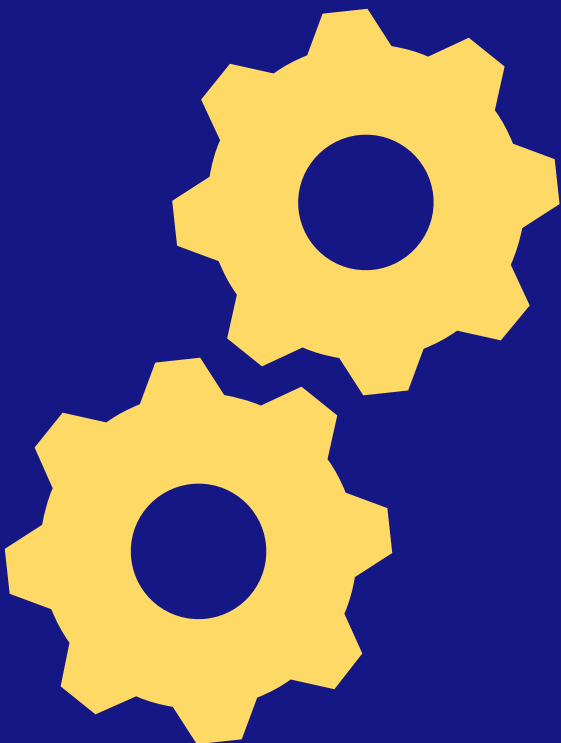
**1. General educational structure: 46 ECTS, which includes 2 groups of courses:**

- Compulsory courses: 42 ECTS credits,**
- Selective courses: 4 ECTS credits,**

**2. Professional structure: 157 ECTS, which includes 2 groups of courses:**

- Compulsory courses: 118 ECTS credits,**
- Selective courses: 39 ECTS credits,**

**3. Other educational modules - 37 ECTS credits.**



# GRADUATE'S PROFESSIONAL PROFILE OF “MANAGEMENT” BACHELOR’S DP

A graduate in "Management" specialty can carry out his/her professional activities at the international and national levels in the following positions:

- Business Manager,
- State, Regional and Local Self-government Sector Manager,
- Production Manager,
- Manager-Supervisor,
- Manager-Planner,
- Marketing Manager,
- Analyst-Manager,
- Financial Manager,
- Human Resources Manager,
- Project Manager,
- Change Manager.



1. **Armenian Language and Speech Culture**
2. **Armenian History**
3. **English**
4. **Life Safety**
5. **Basics of Informatics**
6. **Sustainable Development and Ecology**
7. **Research Methods**
8. **Selective:**
  - **Russian Language 1**
  - **Basics of Psychology**
  - **Basics of Culturology**
  - **Basics of Law**
9. **Selective:**
  - **Russian Language 2**
  - **Basics of Philosophy**
  - **Logics**
  - **Ethics and Benevolence**
10. **Business Mathematics**
11. **Legal Environment of Business**
12. **Basics of Economics**
13. **Armenia's Economy**
14. **Environment and Natural Resource Management**
15. **Basics of Management**
16. **Microeconomics**

1. General Management
2. Macroeconomics
3. Business Statistics and Data Analysis
4. Introduction to Business
5. Applied Management
6. Accounting and Audit
7. Basics of Marketing
8. Business Finance
9. Strategic Management
10. Managerial Accounting and Supervision
11. Managerial Decisions
12. Geopolitical Approaches to Management
13. Business English
14. Public Administration
15. Organizational Behavior
16. Human Resources Management
17. Operational Management
18. Banking Management
19. Management Skills
20. Risk Management and Insurance
21. Basics of Project Management
22. Innovation and Investment Management

## ***39. Selective:***

- Leadership and Teamwork
- Talent Management

## ***40. Selective:***

- E-commerce
- Information Systems of Management

## ***41. Selective:***

- Event Management
- Real Estate Management

## ***42. Selective:***

- Business Analysis
- Supply Chain Management

## ***43. Selective:***

- International Business
- Corporate Management

## ***44. Selective:***

- Banking
- Organization Development

## ***45. Selective:***

- Government and Business
- Administrative and Office Management

## ***46. Selective:***

- Procurement Management
- Financial Analysis and Management

## ***47.Selective:***

- **Simulation and Business Games**
- **Critical Approaches in Management**

## ***48.Selective:***

- **Change Management**
- **Time Management**

## ***49.Selective:***

- **Internet and Social Media Marketing**
- **Cross-Cultural Management**

## ***50.Selective:***

- **Business Plan**
- **Practical Methods of Problem Solving**

**51. Term Paper**

**52. Educational Internship**

**53. Pre-Graduation Internship**

**54. Summative Certification**