

ROMAN MELIKYAN

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Date of birth: 14/07/1984

Nationality: Armenian

WORK EXPERIENCE

[2021 – Current] Head of Marketing and Public Relations Department
European University of Armenia
Yerevan, Armenia

[2019 – 2021] PR-Marketing Manager
M GROUP
Yerevan, Armenia

[2015 – Current] Lecturer at the Chair of International Relations
European University of Armenia
Yerevan, Armenia

[2017 – 2019] CEO
Renewable Energy Producers' Association of RA
Yerevan, Armenia

[2017 – 2019] Digital Marketing Manager
Profpanel LLC (Solaron)
Yerevan, Armenia

[2017 – 2018] Marketing Manager
Buy.am
Yerevan, Armenia

[01/04/2017 – 01/09/2017] PR-Marketing Manager, Communication & Media Monitoring Officer
IPSC – Breavis
Yerevan, Armenia

[2012 – 2017] Specialist in Education/Digital Marketing Manager
National Center of Educational Technologies of Ministry of Education and Science of the RA
Yerevan, Armenia

[2015 – 2016] Analyst/Exper
Russian Institute for Strategic Studies (RISS) - Remote
Moscow, Russia

[2009 – 2016] Lecturer
Public Administration Academy of the Republic of Armenia
Yerevan, Armenia

[01/02/2015 – 01/04/2015] Lecturer
“Konrad-Adenauer-Stiftung (KAS)” Foundation
Berlin, Germany

[01/02/2012 – 01/07/2012] Lecturer at UNESCO Chair on Human Rights, Democracy and European Studies
Yerevan Brusov State University of Languages and Social Sciences
Yerevan, Armenia

[01/02/2011 – 31/12/2011] Senior Specialist
National Institute of Education of the Ministry of education and Science of the RA
Yerevan, Armenia

[2009 – 2010] Correspondent/Analyst
“ARKA” News-Agency LTD
Yerevan, Armenia

[2007 – 2008] Analyst/Expert
“European Integration” NGO
Yerevan, Armenia

[2006 – 2007] Expert in Political Science / Head of Research Group
“Foundation for Civil Society” NGO
Yerevan, Armenia

EDUCATION

[08/10/2021 – 28/10/2021] Associate Professor
European University of Armenia, Chair of International Relations
Yerevan, Armenia

[2014 – 2016] Master’s Degree in Marketing Communications
Armenian State University of Economics
Yerevan, Armenia

[19/05/2009 – 11/11/2009] Doctor of Politics (PhD in Political Science)
Institute of Philosophy, Sociology and Law of NAS RA
Yerevan, Armenia

[2006 – 2009] Postgraduate Student at the Chair of Political Technologies and Institutes
Russian-Armenian (Slavonic) State University
Yerevan, Armenia

[2001 – 2006] Diploma in Political Science (Political Scientist)
Russian-Armenian (Slavonic) State University
Yerevan, Armenia

[2011 – 2012]
Yerevan School of Political Studies
Yerevan, Armenia

[2011 – 2012]
Council of Europe School of Political Studies
Strasbourg, France

[01/01/2010 – 01/12/2010]

American Democracy School/Yerevan State Linguistic University with the
United States Embassy in RA
Yerevan, Armenia

PUBLICATIONS /last 5 years/

1. [2022] Melikyan R. Actual problems of the TV advertising industry in Armenia in the light of regional trends. REGION. SOUTHERN CAUCASUS AND MIDDLE EAST / Research and Analytical journal. Ch. editor M.L. Shahgeldyan. - Yerevan: Publishing house "RRAA", No. 1 (11) 2022, pp. 38-51 (In Russian) (Yerevan, Armenia)
2. [2021] Melikyan R. RA national security issues in the post-war period (new challenges and problems) - modern security issues. Proceedings of the Republican conference. Chapter: editor: H Bisharyan. - S.. "EU" ed., 2021, pp. 38-43. (In Armenian) (Yerevan, Armenia)
3. [2020] Melikyan R. Problems of International Political Communications in the paradigm of Information Security/ R. Melikyan: Yerevan, Author's edition, 2020. – pp. 238. (In Armenian) (Yerevan, Armenia)
4. [2020] Melikyan R. International political processes. Educational manual/ R. Melikyan: Yerevan, Author's edition, 2020. – pp. 83. (In Armenian) (Yerevan, Armenia)
5. [2019] Melikyan R. European standards for the implementation of the tripartite system in the Republic of Armenia. European University. Science: articles ref./EC. Chapter: Editor: H. Bisharyan, - Yer. "EU" publishing house, 2019, Book 10(02), pp. 340-348. (In Armenia)
6. [2019] Melikyan R. International media as a means of increasing democracy. European University. Science: articles ref./EC. Chapter: Editor: H. Bisharyan, - Yer. "EU" publishing house, 2019, Book 10(02), Book 10 (01), pp. 304-312. (In Armenia) (Yerevan, Armenia).

OTHER

[2010 – Current] Vice-president
'YOUTH" NGO